



**DSEU  
RAJOKRI CAMPUS**

*A Glimpse of Events,  
Activities &  
Achievements*

# **HORIZON**

OFFICIAL NEWSLETTER OF DSEU RAJOKRI



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## FROM DIRECTOR'S DESK



### DIRECTOR'S MESSAGE

Dear Students

It gives me immense pleasure and pride to write about DSEU Rajokri Campus. This Institute was established in 2016 by the Govt. of NCT of Delhi.

The strength of DSEU Rajokri Campus lies in the outstanding infrastructure, highly qualified faculty with strong values, ethics and culture which provides excellent opportunities for technical & professional growth.

As we are aware that we are passing through a tremendously changing process and our younger generation must be accordingly trained, so that they can address these challenges effectively, timely and meaningfully. Thus, the DSEU Rajokri Campus is committed to create an environment that is conducive to learning, developing skills, and attitudes so that our students are industry ready who can face the future challenges and achieve higher goals.

I wish all success to the students.

With warm regards

**(Porusu Ramanaiah)**

# Guest lecture by Aplabs

The guest lecture was organised on "*Internet of Things*" by Aplabs on 4<sup>th</sup> of May at Rajokri Campus. The resource speaker was **Mr. Sunil Beniwal**, Director of Aplabs. The lecture focused on the concepts of the Internet of things. He explained the applications of the Internet of things which are used in daily life. He also discussed about the layered architecture for IOT.



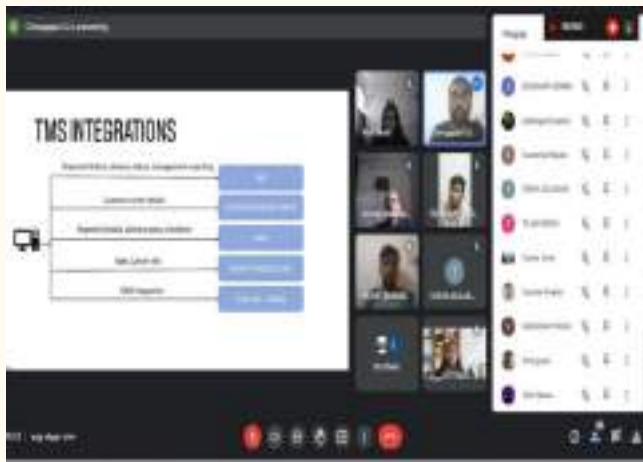
The Speaker gave a brief introduction of Arduino and IOT software applications. He also discussed about the challenges and issues involved in IoT. The main objective of the lecture was to create awareness of the Internet of Things. He motivated the students by giving insights about the research directions and the opportunities that are available in the field of IOT.



The students were delighted to attend the lecture during which they had an opportunity to enhance their knowledge and awareness on ubiquitous concepts.

At the end of the session, there was Q and A session which was conducted by the speaker. He cleared all the doubts of the students on IOT.

# Guest Lecture On System Application's Usage In Transportation



On the 23<sup>rd</sup> of July 2022, the students of *BMS* in *E-commerce* Operations and *BMS* in Land Transportation attended an online session on "System Application's usage in transportation" by [MR. Chengappa](#). The session was an eye-opening for the students. In this session, he gave an overview of the Indian Transport management system, amazon effect, telematics, components of *TMS*. He explained the students about processes and benefits of *TMS*.

The students were pleased with the session. All the doubts were cleared and questions were answered very diligently.

## Guest lecture On VBA

The students of *BMS* in e-commerce and land transportation attended a session on *VBA* conducted by [Mr. Mayank and Ms Isha](#). The session was very insightful and informative. They have demonstrated how to create *VBA* and also described its future implications. They have discussed about the strategies and ideas to use in the class. [Mr. Mayank and Ms Isha](#) were very supportive throughout the session.



# Guest lecture on new development in transportation & logistics

The students of *BMS in E-commerce Operations* and *BMS in Land Transportation* attended an online lecture on “*New Developments in Transportation & Logistics*” by [Mr. Ashish Mendiratta](#) on 29<sup>th</sup> of July 2022. He enlightened students about the recent developments in the field of transportation and logistics. He also made students aware of the grey areas in the field and challenges that the industry is experiencing and hence provided students perspective to see that it's an opportunity to serve this industry.



# Visit to Cetpa Infotech



An industrial visit to Cetpa Infotech was co-ordinated by **Ms. Monika Garg** on 9<sup>th</sup> may 2022 for the department of *CE and ITESM*. The session started with a welcome speech by the Director, **Mr. Vikas Kalra**. The main objective of the visit was to understand the functioning of python and machine learning. In the session, they explained the working of live projects. They also showed different types of electronic labs at the site. The concepts of networking was also discussed in this session.



They gave an insight on new technologies and trends in *computer science* field. The students also gathered hands on experience in python. The faculty **Mr. Vikas Kalra** was very trained and skilful. The visit was very helpful and informative for the students.

At the end of the session, certificates were also provided by Cetpa Infotech to all the students who attended the session.



# Visit to Skyway Logistics

The students of BMS in E-commerce and BMS in Land Transportation visited the "Skyways Logistics" transit warehouse on *25<sup>th</sup> of May 2022*. The staff members of Skywalk Logistics guided the students throughout the warehouse and showed them all the operation platforms and machinery. They cleared the student's doubts and explained everything in detail.

This event came out to be very fruitful for students' learning experiences.



# Visit to Indian warehousing show



On the *20<sup>th</sup> of August 2022*, the students of BMS in E-commerce Operations and BMS in Land Transportation visited "The Indian Warehousing Show 2022" at Pragati Maidan, Delhi. It was great exposure for the students to meet the top leaders in the field of e-commerce and logistics. The students made new connections and got to learn about a lot of new equipment and operations related to their fields. The students were very excited to be a part of the exhibition as it provided them with an international platform to explore and learn from.



# IYD-2022



Yoga sessions were organized on 18th of May to 21st of May 2022. The session was conducted by Ms. Preeti at Rajokri Campus. The students performed multiple yoga poses while the yoga teacher also informed them about the benefits of the asanas. Ms. Preeti highlighted the importance of holistic wellbeing and how *physical, mental, and emotional wellness is important for the human body.*



The Term yoga is derived from the Sanskrit word 'Yuja' or 'Yog' which means to unite. Yoga may be the new word for the rest of the world, but for us, it is our culture and heritage.

Yoga is a historic method for exercising, as well as cultivating a mind-body connection and for busy college students it can be a way to calm their minds and bodies. The students enrolled in the class reported an increased level of relaxation, a greater perspective of their lives, more focused mind and feelings of empowerment. The students performed various Yoga postures such as *tadasana, pranayama, savasana etc.*



# Activity Days



Rajokri Campus had organised activity days on 20<sup>th</sup>-21<sup>st</sup> May and on 8<sup>th</sup>-9<sup>th</sup> of July. These activities were co-ordinated by our respected *HOD Ms. Sunita Kr. Chaurasia*.

The students had showcased their talents and creativity through various activities. These events help in boosting self-confidence in students and encourages them to learn new skills.

The activities includes both the indoor and outdoor activities. Indoor activities include Dancing, Solo Singing, Poetry, Poster Making, Rangoli making, etc. Outdoor activities consist of Badminton, volley Ball, race, Lemon race, etc. At the end of the activity day, the students were awarded for their phenomenal performances.



The event celebrates and showcases skills and talent in all its different forms, and brings unity among the students. The participants were bestowed with certificates of participation to boost their confidence and motivate them to perform level best. Overall, the event ended on a high note with positive feedback from the students.

# Publisher's Books Exhibition

The publisher's books exhibition was held at Rajokri Campus on the 2<sup>nd</sup> June 2022. The event was Co-ordinated by **Mr. Rajkumar**. In the exhibition, various books were displayed systematically.

The main objective of organising book exhibitions is to encourage students to build a reading habit. Ample books from different fields were available for the students.



The students enjoyed the event as well as acquired knowledge about different types of books available. Throughout the event, students explored a plethora of books. There were many types of books in the exhibition some related to study material, history, literature, technical, management, etc. The Book exhibition was an excellent opportunity for students to build their reading and comprehension skills.

Reading books helps in the vocabulary knowledge of students. Multiple students attended this event which was beneficial to all of them.



# World Environment Day

DSEU Rajokri campus organised an eco-friendly and incredible event for the betterment of nature and society. This event took place on World Environment Day which is celebrated on the 5<sup>th</sup> of June. It was organised by respected **Ms. Carynthia Kharkongor**. The event was done remarkably well with the cooperation of all the students as well as the staffs. World environment day is observed every year to raise global awareness so that people can take positive environmental action to protect nature and the planet EARTH. A greener environment always ensures a better place for everyone.



As we all know Global warming is continuously increasing and it causes many bad effects on our environment such as the thinning of ozone's protective layer and continuous increase of daily temperatures around the world. This event contained a lot of programs like plantation, eco-friendly rangoli, campus cleaning, etc. To bring awareness to environmental issues. Lots of students, as well as the faculties, participated in this programs

# Practical classes at IIT Delhi



The department of COE had an opportunity for practical classes of Digital Electronics at IIT Delhi on 5<sup>th</sup>, 12<sup>th</sup> and 19<sup>th</sup> of July. The classes were co-ordinated by Ms. Monika Garg & Mr. Gaurav Verma. Faculty of IIT Delhi were extremely skilled and experienced. They arranged a separate lab for the practical

Since the IITs are known for being the most prestigious for technological studies, students were thrilled for the classes. In this session of practical class students learned from the live demo about the working of digital machinery. Through these practical classes, the students got the opportunity to gain knowledge.



# Alumni lecture



With the help of this *alumni lecture*, Our Diploma Students will be able to know in which field there are more opportunities for them.

In this Alumni lecture **Mr. Mohd. Numan** shared his ideas and his experience with the students. He talked about different programming languages and software and how students can hone their skills. He also talked about what type of scope is in this field for the future and how one should prepare themselves to get into this career.



Rajokri Campus had organised an *alumni lecture* on the topic “Career guidance for Diploma students” on the 10<sup>th</sup> of July 2022. This lecture was co-ordinated by **Ms Carynthia Kharkongor** and **Ms. Monika GarG**. The alumni who presented are **Mr. Mohd. Numan** (*Python Developer, NaMSYS*) and **Mr. Vinay** (*Software Pvt. Ltd.*). They systematized this lecture in a way to encourage the students so that they can themselves think about what next step they need to take for a better future.



At the end of the lecture, students cleared their concerns by asking questions to the instructor. We know for sure that this alumni lecture helped our Diploma students in building a better future

# Awareness Talk on Mensuration



Our campus organized an awareness talk on "*Mensuration*". The speakers were **Mr. Manish**, **Ms. Sandhya** and team from *DSEU Dwarka campus* on *26th of July*. The co-ordinator of the event was **Ms. Sunita Kr. Chaurasia**.

The event was organised for both the genders to bring the awareness about the process of mensuration, mood swings during periods and hormonal changes. The speaker also covered how male candidates can show their support and concern during the time.



Unfortunately, some part of our society is still hesitant to talk about mensuration. For reducing this type of stigmatization of our society, these events are very helpful to change the mindset of the society. They bring awareness to the students about mensuration process.

The team also provided the knowledge to the boys that the mensuration is a natural process. These types of events are one of the effective ways of creating awareness and openness about mensuration



# World Nature Conversation Day



It is celebrated on 28<sup>th</sup> July all over the world to promote public awareness about the value and significance of natural resources and their importance in *conserving our Mother Earth*.

According to the *United Nations Food and Agriculture Organization (UNFO)*, 90% of the planet's precious topsoil is likely to be at risk by 2050 which can lead to food shortage and many environmental threats. So, it's our responsibility to take care of this earth not only for ourselves but for the future generation.

To make this day memorable, different activities were conducted by the Institute such as speeches, painting, planting new saplings, etc. Through this activity, the students were sensitized towards reduce, reuse and recycle. Using creativity it is possible to turn unused things lying around the house into something useful which is also good for our environment.



Students presented their innovative ideas to help with recycling. They upcycle the waste items and used them to create something new. The students enjoyed planting new saplings and took pledge to take care of the environment.



# Har Ghar Tiranga



*To celebrate 75 years of independence of our country an initiative of 'Har Ghar Tiranga' was taken by Government of India. It was a campaign under the aegis of azadi ka Amrit Mahotsav to imbibe patriotism among the citizens. To mark this momentous occasion, students and faculty members were encouraged for unfurling the national flag at their homes from 13<sup>th</sup> to 15<sup>th</sup> August 2022.*

The entire nation took part in 'Har Ghar Tiranga'. It reflected our love and pride for our great nation.

To celebrate this occasion different activities were conducted such as Speech Competition, Painting Competition, Group discussion on *Azadi ka Amrit Mahotsav*, Flag Hosting, etc. Students also participated in solo dance and solo song on this occasion.

# Independence Day Celebration



To mark the *75 years of independence*, National flag was hoisted at the Campus on *15<sup>th</sup> of August 2022*. This celebration took place in the presence of Campus Director, **Sh. Porusu Ramanaiah**, faculty members and students of the campus. The Flag was hoisted by Campus Director. As soon as the tricolour of our country was hoisted, the whole campus resonated with the national anthem.

To celebrate this day, there were various events organized such as dance performances, singing performances etc.

A special assembly was organized by the students followed by speeches, quizzes and playing musical instruments. *Campus Director Mr. Porusu Ramanaiah and HOD Ms. Sunita Kr. Chaurasia* gave

speech on this auspicious day. *Campus Director* enlightened the students about the supreme sacrifice of the great martyrs, who laid down their lives for freedom. *HOD* expressed her views that freedom is valuable and we should not leave any stone untuned to protect the hard earned freedom.



DSEU RAJOKRI CAMPUS  
15<sup>TH</sup> AUGUST 2022

# Students Awards & Achievements



## Shivam Pathak

- *FTD-CE*
- *2 months internship (from 18<sup>th</sup> May 18<sup>th</sup> July 2022) of SEO with the Google Certification from CETPA INFOTECH PVT. LTD.*



## Priyanshu Panchal

- *FTD-CE*
- *2 months internship (from 18<sup>th</sup> May 18<sup>th</sup> July 2022) of SEO with the Google Certification from CETPA INFOTECH PVT. LTD.*



## Deva Sarkar

- *BMS-LT*
- *First Prize in Speech competition on Azadi ka Amrit Mahotsav-Har Ghar Tiranga, organized by Rajokri Campus*



## Tanya Adlakha

- *BMS-E.Comm*
- *First Prize in Painting competition on Azadi ka Amrit Mahotsav-Har Ghar Tiranga, organized by Rajokri Campus*

# Faculty Awards and Achievements



**Dr. Aman Borkar**

*Program Anchor BMS-E. Comm and BMS-LT*

**Dr Aman Borkar** has been selected for the 'Summer Faculty Research Fellow Program at IIT-Delhi' where he is working to develop an empirical paper titled 'Factors Affecting Buying Intention of Upcycled Products in India' in collaboration with Prof. Arpan Kumar Kar (Management Studies, IIT Delhi) and Ms. Nirupama Sharma (Consulting Specialist, Birlasoft).

Dr Aman Borkar's recent empirical paper titled 'Determining the likelihood of locals' dependence on forest resources influenced by personal and household characteristics' is selected to be published in September 2022 by the prestigious 'Journal of Studies in Social Sciences and Humanities'.

He is the primary author. He worked on the paper with Mr Satish Pradhan (Consultant & Advisor, Tata Sons Limited), Dr Deepak Apte (Director, Bombay Natural History Society), Mr Sanjay Karkare (Assistant Director, Bombay Natural History Society), Dr Nadiya Parekh (Assistant Professor, Sonoma State University, United States of America), and Prof. Bino Paul GD (Tata Institute of Social Sciences).

Dr. Aman Borkar, Dr. Punita Duhan, Dr. Amit Khokhar, and Dr. Lata Rani have been chosen to train Delhi State Industrial and Infrastructure Development Corporation Ltd. (DSIIDC) staff on 'Effective Handling of Business Processes' from August 25th to August 30th, 2022.

# Infrastructural Improvement



An outlet of *Mother dairy Milk* booth was Opened and Inaugurated on *09<sup>th</sup> Aug 2022* to facilitate students and staff of *Rajokri Campus*.

The shop provides different types of products like *milkshakes, buttermilk, ice-creams etc* to provide the nutritious items and to satisfy the need of students.

It also keeps biscuits and Namkeens to treat the taste buds.





## Credits...

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SEM

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ITESM 5<sup>th</sup>  
Sem

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BMS-E-com  
2<sup>nd</sup> Sem

*Tanya Alknanda*

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*Tejas Singh*

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